



Municipal Websites Central Starter



Meet **Central Starter**

How teams of any size can quickly design
and launch a world-class website

Meet Central Starter

Central Starter is a website solution created with smaller governments and public organizations in mind. It includes the top 12 modules from our Web Central solution, giving you all the core functionality you need on our most stable and proven foundation.

Why Do Modules Matter?

Modules give you a centralized place to create and manage aspects of your site, like images, staff information, and forms. Modules can be easily added to any of your website pages through our **live-edit, drag-and-drop interface**.

This means you can:



Maintain accuracy without updating individual pages



Easily customize the content that shows on different pages

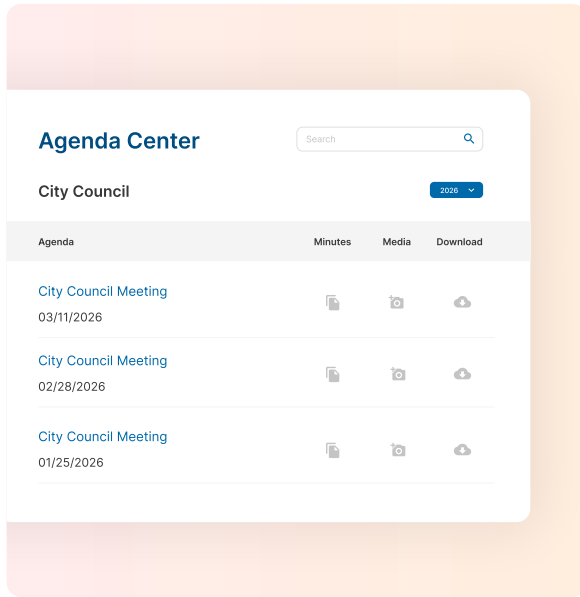


Save time in updating your site

This guide explores each of the Central Starter modules.



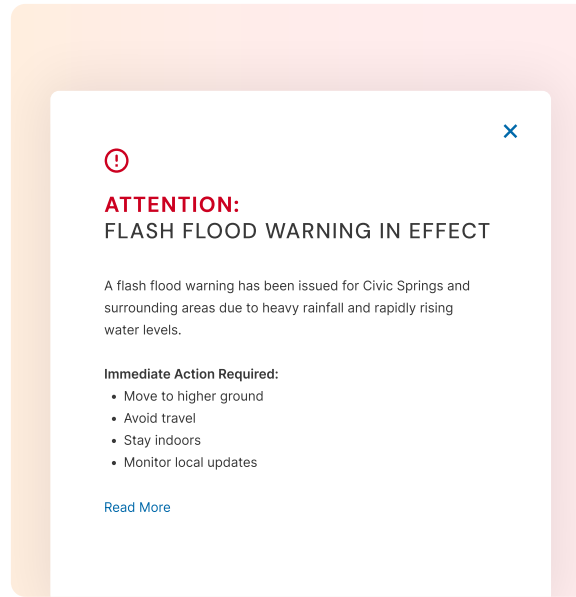
Module Overview



Agenda Center

Boost transparency around public meetings

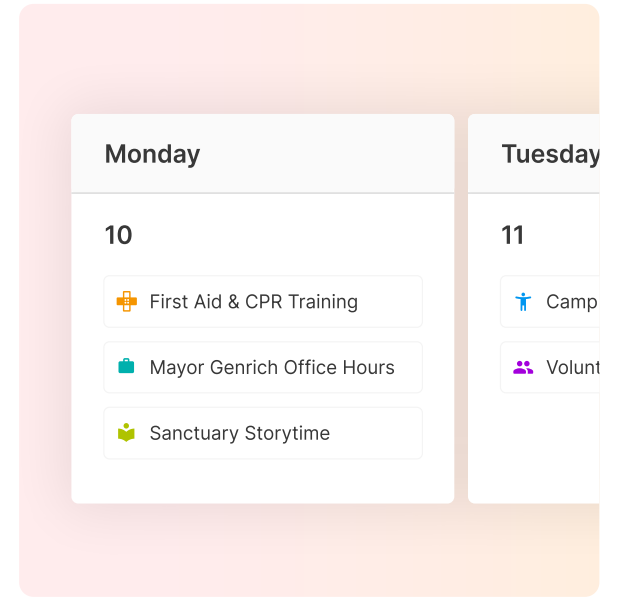
Attach meeting agendas directly to calendar events, giving residents a single, convenient location to access meeting materials and improving transparency.



Alert Center

Communicate immediately in emergencies

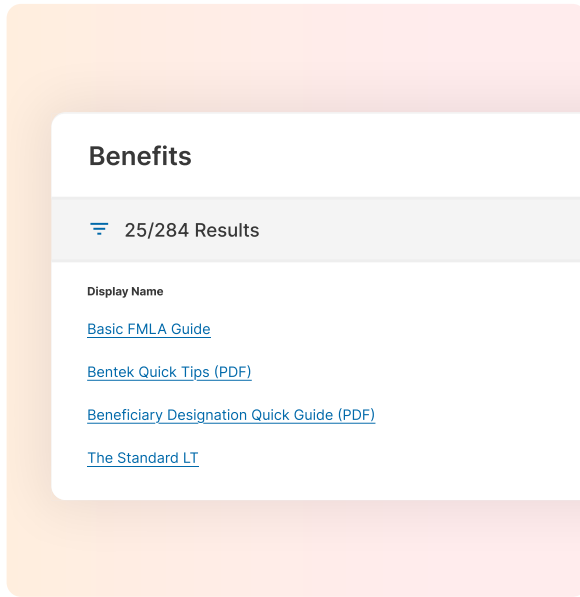
Publish critical alerts and notices directly on your homepage with eye-catching banners, and automatically send email, text, and social media notifications—all in one step.



Calendar

Drive awareness and engagement

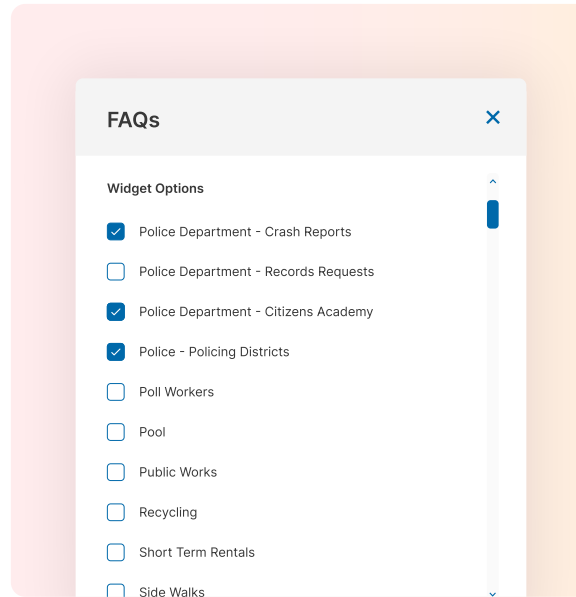
Schedule events and public meetings with ease, automatically sending email notifications, text messages, and social media updates when new events are added.



Document Center

Stay organized and post documents quickly

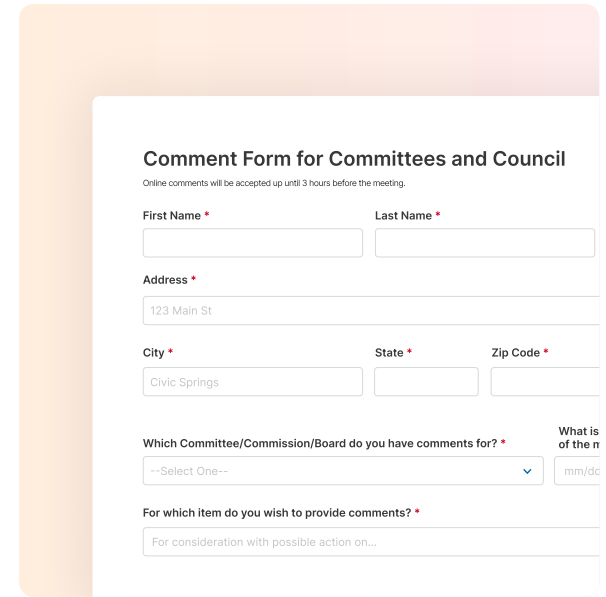
House your website's documents and images in one organized location and easily place those assets throughout your website.



FAQs

Put answers at the fingertips of residents

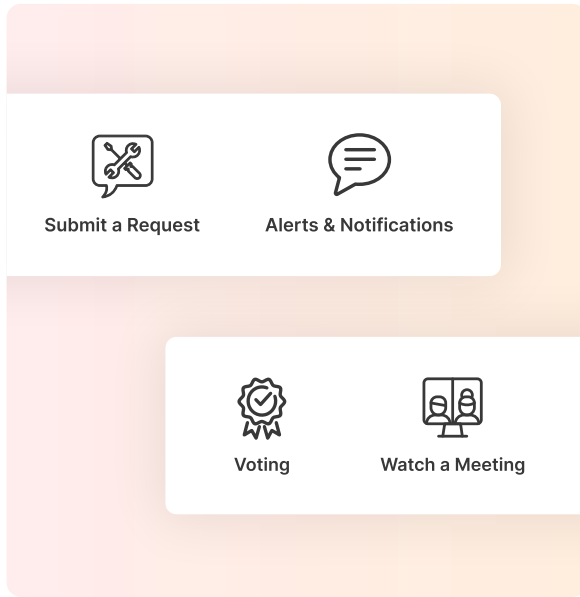
Answer frequently asked questions to cut down on phone and foot traffic. Manage FAQs in one central location and post the right FAQs to the right pages.



Form Center

Digitize your forms for a better resident experience

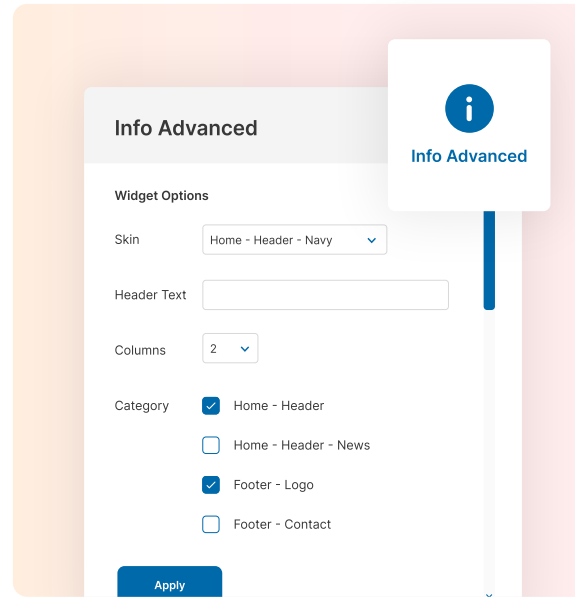
Provide a library of customizable online forms for applications, registrations, and feedback, enabling residents to complete tasks easily and independently.



Graphic Links

Make the most important pages pop

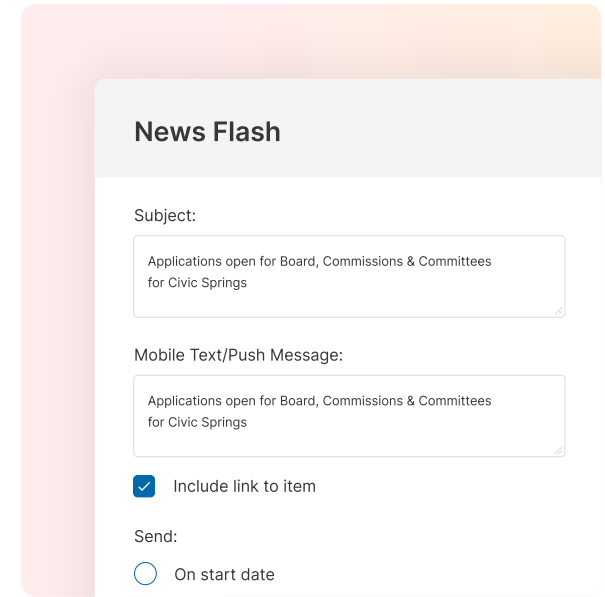
Put links to top pages right at residents' fingertips with eye-catching icon links to the most important pages on your site.



Info Advanced

Match branding and navigation to your needs

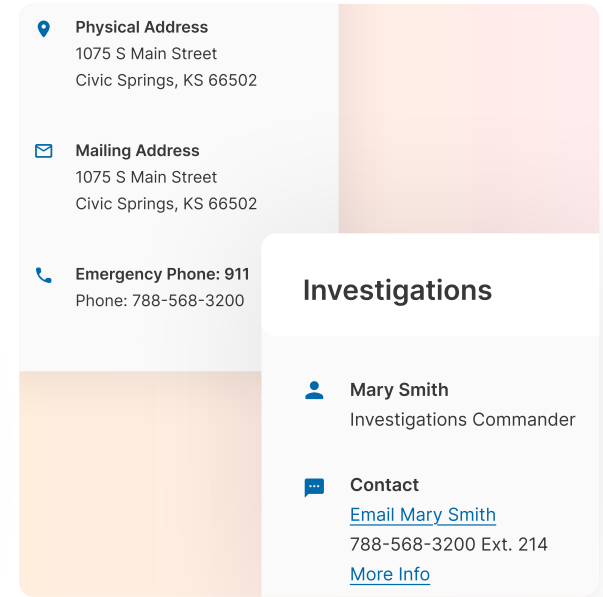
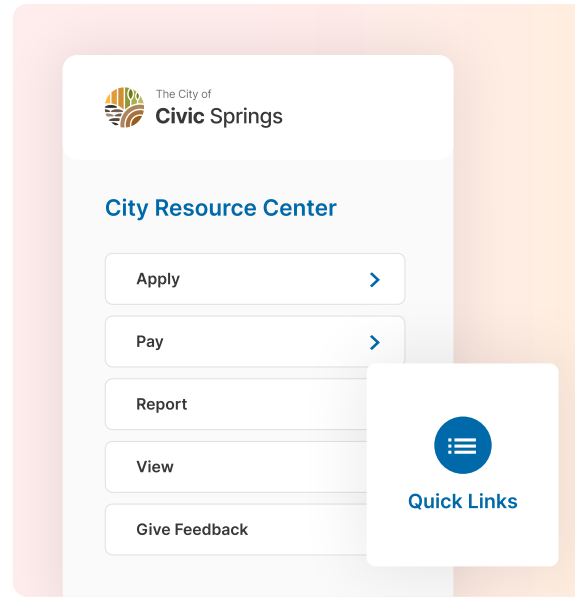
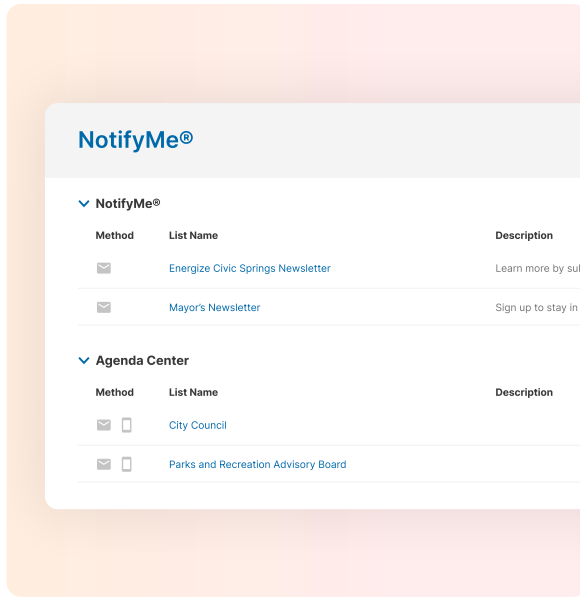
Customize your website with logos, footer elements, a just-right mega nav, and more. Ensure navigation reflects the needs and interests of your community—not the presets of a template.



News Flash

Keep residents in the know

Post press releases and stories of interest for your residents, making it easy for them to stay current on updates and events and boosting a sense of transparency.



NotifyMe®

Streamline routine and urgent communications

Unify communications with a powerful notification tool that works across modules. Trigger automatic alerts for new calendar entries, News Flash items, job postings, and bid updates, eliminating duplicate data entry and maximizing communication efficiency.

Quick Links

Make it easy for residents to find the info they care about

Place links to the most popular pages or common inquiries right on your home page, replacing frustrating web searches with one-click access.

Staff Directory

Help residents connect with the right person

List contact information for all departments, divisions, and/or employees. Manage updates from one central location so they instantly update throughout your site.

Ready to see it **for yourself?**

Schedule a Demo →



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